

RATES FROZEN FOR 2007

Production Music  
**RATE CARD**

January - December 2007





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## NEW FOR 2007:

- ALL MEDIA ADVERTISING RATES (page 19)
- ADVERTISING CAMPAIGN RATES (pages 18-19)
- AUDIO VISUAL PREMIUM/SPONSORED PRODUCT RATES (page 5)
- EUROPEAN & WORLDWIDE INFOMERCIAL RATES (page 17)
- TIERED TELEVISION PER-PROGRAMME RATES (page 9)

## PLEASE NOTE:

A licence is not valid until payment has been received by MCPS.

MCPS reserve the right to request a copy of any completed production for verification purposes.

This rate card is available online: [www.mcps.co.uk/productionmusic](http://www.mcps.co.uk/productionmusic)

# PRODUCTION MUSIC & ITS ADVANTAGES

Production Music (or Library Music) is music specifically written for inclusion in audio and audio visual productions such as advertisements, broadcast programmes and film and video productions. It is available on compact disc and online for convenient, high quality and cost-effective synchronisation or dubbing into such productions. Obtaining a licence is a simple process involving only a minimum of administrative involvement by the user to ensure the required licence is issued and the correct fees are paid.

MCPS is pleased to announce that its 2006 production rates have been frozen for 2007. With over 300,000 tracks from 150 libraries, MCPS production music offers the widest range of music, composed specifically for use with audio visual productions in the UK.

In addition to the freezing of rates for 2007 MCPS is introducing a number of new rate options.

These include a brand new 'all media' rate for advertising, allowing users to license production music for a single advert, across the board for one flat rate.

Also, for 2007, MCPS is pleased to introduce new advertising campaign rates that provide producers with the opportunity to license the use of advertising production music within campaigns.

In order to offer greater flexibility across all advertising activities, MCPS is also introducing campaign rates for sponsored idents. For information on all the new advertising rates and how they work, please refer to pages 18-19.

Other areas to benefit from new rates include Infomercials where music can now be licensed for European and Worldwide use, and premium products with the introduction of audio-visual rates.

2006 saw the introduction of TV per-programme rates. For 2007, not only have these rates been frozen, but they have now been made even more flexible with the introduction of new tiered rates.

These changes reflect the commitment of MCPS to offer greater flexibility and value for money for users.

**RATES EFFECTIVE FROM 1 JANUARY 2007**

FOR FURTHER INFORMATION VISIT OUR WEBSITE

[www.mcps.co.uk/productionmusic](http://www.mcps.co.uk/productionmusic)

## SOME ADVANTAGES OF USING PRODUCTION MUSIC:

- It is composed specifically for use with audio and audio visual productions and is available in a variety of moods and lengths to meet the needs of any creative production.
- There are no pre-clearance formalities involved in its use.
- MCPS has an online application form that is quick and simple to use.
- Licences issued by MCPS cover the right to reproduce the musical work, sound recording and artist performance - all the rights normally required by a production company.
- Information on the range and type of Production Music can be obtained directly from the libraries - their experienced staff offer an intimate knowledge of the music available.
- Libraries will provide copies of recordings for use in any particular production.
- It is licensed according to the rates published in this rate card - enabling you to budget accurately.
- Registering as a music user and applying for licences is a straightforward online process.
- Where it is necessary to extend the scope of, or add new categories to a licence for a particular production, a 'top up licence' may be available. For instance, where additional copies need to be produced, or a licence for TV use needs to be extended to cover further territories or a release on Video/DVD, the extra amount payable would only relate to the additional use required (this is subject to the production not being altered in ANY way - see rate card note 5 on page 21 for more details).

# NON-BROADCAST AUDIO VISUAL PRODUCTIONS & PUBLIC PERFORMANCE

PRODUCTION CATEGORY	NON-BROADCAST AUDIO VISUAL PRODUCTIONS (excluding advertising)	PRICES PER 30 SEC UNIT					
	Audio Visual Productions (excluding productions as defined in categories F1, OP1, F3, T5, V4)						
	<table border="0"> <tr> <td>Retail</td> <td>Non-Retail</td> </tr> <tr> <td> <ul style="list-style-type: none"> <li>DVDs or Videos for sale or rental to the general public</li> <li>CD-ROMs (excludes productions as defined in categories F1, OP1, F3, T5, V4)</li> </ul> </td> <td> <ul style="list-style-type: none"> <li>Exhibition to non-paying audiences</li> <li>Corporate and Educational videos</li> <li>Covermount DVDs</li> </ul> </td> </tr> </table>	Retail	Non-Retail	<ul style="list-style-type: none"> <li>DVDs or Videos for sale or rental to the general public</li> <li>CD-ROMs (excludes productions as defined in categories F1, OP1, F3, T5, V4)</li> </ul>	<ul style="list-style-type: none"> <li>Exhibition to non-paying audiences</li> <li>Corporate and Educational videos</li> <li>Covermount DVDs</li> </ul>		
Retail	Non-Retail						
<ul style="list-style-type: none"> <li>DVDs or Videos for sale or rental to the general public</li> <li>CD-ROMs (excludes productions as defined in categories F1, OP1, F3, T5, V4)</li> </ul>	<ul style="list-style-type: none"> <li>Exhibition to non-paying audiences</li> <li>Corporate and Educational videos</li> <li>Covermount DVDs</li> </ul>						
F2 & V1		Eur*	World				
	up to 100 copies	£27	£58				
	101 - 1,000 copies	£36	£76				
	1,001 - 10,000 copies	£49	£107				
	10,001 - 50,000 copies	£65	£135				
	over 50,000 copies	£80	£175				
	Royalty fees apply to the territory of both manufacture and/or distribution.						
OP1 (F2/V1)	Interactive/looped use of music on F2 & V1 - corresponding rate plus 100% The interactive rate allows for unrestricted use of the same music file (containing a single music cue) throughout the entire production, and also applies to the looping of music.						

Eur\* = Europe (including UK and Eire) or any other continent (USA = Continent)

**REMEMBER** - The fees detailed above will be reduced by 25% in cases where over twenty 30s units are used per individual production

PRODUCTION CATEGORY	PUBLIC PERFORMANCE OF PRODUCTION MUSIC	PRICES PER 30 SEC UNIT
PP	Public Performance (per CD per week)	£77

# AUDIO ONLY PRODUCTIONS & PREMIUM / SPONSORED PRODUCTS

PRODUCTION CATEGORY	AUDIO ONLY PRODUCTIONS <small>(excluding advertising)</small>	PRICES PER 30 SEC UNIT
ST*		World
	Standard Audio Products	
	up to 1,000 copies / phone lines	£20
	1,001 - 10,000 copies / phone lines	£41
	over 10,000 copies / phone lines	£62

\*Includes Music on Hold and Audio Books.

Please note - all licensees making 'music on hold' applications are also required to obtain a PRS licence.

The performing right is involved in the communication to the public of the musical work contained in the production.

For the performing right, the licensee must be the party that is responsible for providing the content to the end user, rather than the party making the production. However, the producer may apply for the licence on behalf of the licensee where acting as their agent.

For further details please contact PRS on

0800 068 48 28 or visit the website at <http://www.prs.co.uk/soundadvice/>

Audio Only Productions for retail sale that are primarily for the commercial exploitation of the music are specifically excluded.

In the case of spoken word audio only applications, the reproduction of the music must be strictly incidental to the content of the production, and the use of the music must not therefore be of primary importance in the commercial exploitation of the production.

For the playing of discs where no recording takes place see the Rate Card Notes on page 21.

## NEW FOR 2007: AUDIO VISUAL RATES ARE NOW AVAILABLE FOR PREMIUM / SPONSORED PRODUCTS

PRODUCTION CATEGORY	PREMIUM / SPONSORED PRODUCTS	PRICES PER 30 SEC UNIT	
PR		World	World
	Music products used as incentives to sell other goods or services, or as a generic promotion to the public to build brand loyalty.	Audio	Audio-Visual
	up to 10,000 copies	£150	£173
	10,001 - 100,000 copies	£200	£230
	Over 100,000 copies	£300	£345

REMEMBER - The fees detailed above will be reduced by 25% in cases where over twenty 30s units are used per individual production

# FEATURE FILMS

PRODUCTION CATEGORY	FEATURE FILMS (excluding advertising)	PRICES PER 30 SEC UNIT		
		UK & Eire	Eur*	World
F5	Feature Films Buyout (excluding trailers) Film budgets up to £3 million			£475
F5	Feature Films Buyout (excluding trailers) Film budgets £3 million and over			£650
F1	Public Exhibitions (Paying Audiences); Short Films		£35	£74
F2	Festivals only (up to 100 copies)		£27	£56
F2	Student Films**		£12	
F4	Feature Film Trailers***	£600	£900	£2,000

Eur\* = Europe (including UK & Eire) or any other continent (USA = Continent)

Student Films\*\* = A licence is required in all instances, except when the production is being viewed for internal assessment purposes only.

Feature Film Trailers\*\*\* = Out of context trailers made up of a montage of clips using Production Music (all media).

'All media' in this instance is defined as any form of media that an 'out of context' trailer is broadcast in (providing no alteration is made to the content or duration of the music contained in the original 'out of context' trailer).

**REMEMBER** - The fees detailed above will be reduced by 25% in cases where over twenty 30s units are used per individual film or trailer.

# COMPUTER GAMES

PRODUCTION CATEGORY	COMPUTER GAMES (excluding advertising)		PRICES PER 30 SEC UNIT	
			Eur*	World
G1	Computer Games	up to 250,000 copies		£446
	Computer Games	over 250,000 copies		£743
GM1	Gaming Machines, Public Venues (per game, not per machine)		£222	£468

Eur\* = Europe (including UK & Eire) or any other continent (USA = Continent)

**REMEMBER** - The fees detailed above will be reduced by 25% in cases where over twenty 30s units are used per individual game.

# TELEVISION PROGRAMMES

## FLEXIBLE WAYS OF LICENSING MUSIC FOR TELEVISION

### OPTION ONE:

#### Licensing per 30 second use (page 10)

This is MCPS's standard approach to licensing Production Music and offers easy access to music at competitive prices. Please remember, if you use over twenty 30s units in an individual programme you can get a 25% reduction in licence fees.

### OPTION TWO:

#### Licensing music on a per-programme basis (page 9)

Music users can pay a flat rate to use music in an individual programme. Opting to license music this way couldn't be easier, simply choose the appropriate rate and apply once the production is finished, but before broadcast takes place.

This new approach offers a number of substantial benefits to the music user, including:

- **No usage limitations!** - The per-programme rates allow you to use as much music as you like in your production. Provided that the appropriate fees are paid there are no supplementary licence fees to pay
- **Even easier budgeting!** - Now it is even easier to budget effectively, you just pay one rate no matter how much music you use
- **Flexibility!** - The new rates can be accessed for programmes ranging in duration for UK only, Europe or for World + Retail DVD, based on multiples of the relevant tiered rate
- **Value for money!** - This cost effective new approach makes Production Music even better value for money and can provide great savings compared with licensing music on an individual basis
- **Even easier administration!** - Choosing to license music under this new rate means only one invoice is issued for an entire programme

The table on the following page shows the range of choice now available to the music user.

For further information and advice on licensing music for television programmes please contact our Broadcast Licensing team:

- TV Production Companies:  
Tel 020 7306 4101  
Email: tvprogrammes@mcps.co.uk
- TV Broadcasters:  
Tel 020 7306 4601  
Email: tvblankets@mcps.co.uk
- Radio Production Companies and Broadcasters:  
Tel 020 7306 4601  
Email: radiolicensing@mcps.co.uk

# PER-PROGRAMME RATES FOR TELEVISION

## NEW FOR 2007: TIERED PER-PROGRAMME RATES ARE NOW AVAILABLE

2006 saw the introduction of per-programme TV rates, and for 2007 these have been made even more flexible with the introduction of tiered rates. Above 30 mins licensees can now select rates for programmes in 10 minute incremental steps. So for example, a 45 minute programme for transmission in the UK will cost £834.

PRODUCTION CATEGORY	PER-PROGRAMME RATES FOR TELEVISION <small>(excluding advertising)</small>					PRICES PER PROGRAMME EPISODE
	UK	Europe	World	World + Retail Video/DVD	Re-versioning World	Re-versioning World + Retail Video/DVD
T7						
30 mins	£500	£600	£1,000	£1,640	£470	£771
31-40 mins	£667	£800	£1,333	£2,187	£627	£1,028
41-50 mins	£834	£1,000	£1,667	£2,734	£784	£1,285
51-60 mins	£1,000	£1,200	£2,000	£3,280	£940	£1,542

Please note: The 10 minute tiered rates continue to apply to programmes of a greater duration than 60 mins. In these instances the same uplift fee applies (which is equal to a third of the 30 mins base rates highlighted in blue above). So for example, a 65 minute programme for transmission in the UK will cost £1,167.

# TELEVISION PROGRAMMES PER 30 SECOND USE

PRODUCTION CATEGORY	TELEVISION PROGRAMMES (excluding advertising)	PRICES PER 30 SEC UNIT		
		UK & Eire**	Eur*	World
T1***	Terrestrial Television (including Channel 4)	£47	£58	£122
T1	Channel 5 only	£39		
T1	S4C (Analogue & Digital)	£27		
T2***	Satellite/Cable/Digital	£30	£38	£79
T1,T2	Programme Trailers (per station)			£129
T1,T2	All Television			£161
T1,T2,V1,F2	All Television & Retail Video/DVD			£264
T1,T2	Re-versioning of television programmes for sale			£75
T1,T2,V1,F2	Re-versioning (All TV and Retail Video/DVD)			£125

Eur\* = Europe or any other continent (USA = continent)

UK & Eire\*\* = UK & Eire or any other country

\*\*\* Where a particular channel is available by more than one type of broadcast, the appropriate clearance for that channel is for the type of broadcast by which the channel reaches the largest number of homes.

Please contact the Broadcast Licensing team for Television Programme & Radio Production Music licensing queries (see page 8 for contact details).

**REMEMBER - The fees detailed above will be reduced by 25% in cases where over twenty 30s units are used per individual production.**

PRODUCTION CATEGORY	ONLINE & MOBILE	PRICES PER 30 SEC UNIT	
		Non Advertising	Advertising
		World	World
NET1*	Background to Web/WAP page	£53	£106
NET2**	Streamed Programming or Webcasting	£28	£56
NET3***	Permanent Download	£98	£196

\* Background to Web/ WAP page = a streamed musical background accompaniment to the homepage or any other section in the website.

\*\* Streamed Programming or Webcasting = audio / audio visual content specifically made available online in a 'streaming' (play only) format where no permanent copy is retained.

\*\*\* Permanent Download = the use of a production music work in a context in which a permanent copy is retained by the end user. E.g. in a viral marketing e-mail.

Please note: All rates above apply to digital delivery via Internet, Intranet & Mobile Networks. The rates are inclusive of dubbing fees and incorporate the right to reproduce both the underlying musical work AND the sound recording. All rates incorporate the right to loop the music.

#### WHY IS A PRS LICENCE ALSO REQUIRED FOR ONLINE APPLICATIONS?

Services that are making the licensed production available over the internet or via mobile networks will need to have an appropriate PRS licence covering the performing right.

The performing right is involved in the communication to the public of the musical work contained in the production, whenever it is streamed or downloaded.

For more information about PRS Online & Mobile licences please call our Online Licensing team on 020 7306 4991, or visit our website at <http://www.mcps-prs-alliance.co.uk/onlinetelephony/>

**REMEMBER:** The fees for non-advertising usages of the NET1, NET2 and NET3 rates detailed above, will be reduced by 25% in cases where over twenty 30s units are used per individual homepage, domain name, download or email.

# TV ADVERTISING

## SPECIAL RATES FOR TAG ENDING CHANGES AND CUT-DOWN / EXTENDED COMMERCIALS

### TAG ENDING CHANGES

Where a series of commercials are produced and the only variation is the end line 'tag ending' (for example "Starts Monday", "Starts Tomorrow", "Starts Today") a special licence is available. This licence is charged at the corresponding rate plus 100%, and entitles the licensee to unlimited tag ending changes, provided the original commercial has been licensed at the full rate card fee for the same broadcast areas.

### CUT-DOWNS

Where cut-down versions of a commercial are produced in addition to a full length version, a special 'cut-down licence' is available. This licence is charged at 50% of the corresponding full length commercial rate, and entitles the licensee to an unlimited number of cut-downs, provided the full length commercial has been licensed at the appropriate rate card fee for the same broadcast areas.

### EXTENDED COMMERCIALS

For commercials that are over 30 seconds in length, the following rules apply:

- A 40 second commercial is charged at the 30 second rate plus a third.
- A 50 second commercial is charged at the 30 second rate plus two thirds.

### ITV REGIONS

These currently consist of: Anglia, Border, Carlton, LWT, Central, Channel, Grampian, Granada, HTV, Meridian, STV, Tyne Tees, Ulster, West Country, and Yorkshire.

### CHANNEL 4 REGIONS

These currently consist of: London, South, Midlands, North, Scotland, and Ulster.

### CHANNEL 5 REGIONS

These currently consist of: London, North, Scotland, and South Central.

# TV ADVERTISING

PRODUCTION CATEGORY	TV ADVERTISING - UK TERRESTRIAL		PRICES PER 30 SEC UNIT		
	(See page 12 for a list of regions)				
		Network	1 Region	2 Regions	3 Regions
T4	ITV	£1,242	£288	£462	£600
T4	Channel 4	£682	£342		
T4	Channel 5	£547	£315		
T4	GMTV	£564			
T4	Sponsored Ident** (per terrestrial network)	£636			

Please state the individual regions on your application.

PRODUCTION CATEGORY	TV ADVERTISING - UK CABLE & SATELLITE		PRICES PER 30 SEC UNIT	
		UK & Eire*	Pan Eur	
T3	Single Satellite/Cable channel	£140†	£423†	
T3	Single Cable and/or Digital Exclusive channel	£106†		
T3	Single Local Cable Exclusive channel	£42†		
T3	Sponsored Ident (per channel)**	£318		

† Rate per channel

UK & Eire\* = UK & Eire or any other one country.

\*\* See page 19 for Sponsored Ident advertising campaign rate options.

All Television Advertising rates include 'Simultaneous Webcasting' - but this does not include advertisements placed on websites, which must be licensed separately (please see the Online & Mobile section on page 11).

Special licences for tag ending changes and cut-downs are available for advertising rates - please refer to page 12 for details.

# TV ADVERTISING

PRODUCTION CATEGORY	TV ADVERTISING - NATIONAL & INTERNATIONAL				PRICES PER 30 SEC UNIT	
		UK & Eire	Any other ONE country	Any other 3 countries	Eur*	World
T3,T4	All forms of Television	£2,016	£1,167	£1,856	£2,547	£5,335
T4	Terrestrial Television	£1,721	£787	£1,398	£2,006	£4,215
T3	Cable & Satellite Television	£652	£586	£787	£989	£2,133

Eur\* = Europe (including UK & Eire) or any other continent (USA = Continent)

All Television Advertising rates include 'Simultaneous Webcasting' - but this does not include advertisements placed on websites, which must be licensed separately (please see the Online & Mobile section on page 11).

Special licences for tag ending changes and cut-downs are available for advertising rates - please refer to page 12 for details.

# RADIO ADVERTISING

PRODUCTION CATEGORY	UK RADIO ADVERTISING	PRICES PER 30 SEC UNIT
		UK & Eire
RC	Full UK Network plus Nationals	£1,019
RC	Full UK Network excl. Nationals	£637
RC	Single National Station	£382
RC	Capital	£209
RC	Single London Station	£96
RC	Any other Independent Local Radio Station, DAB Exclusive Station or Satellite Radio Station	£60†
RC	Single RSL (Restricted Service Licence) Station	£13†

† Rate per station

PRODUCTION CATEGORY	INTERNATIONAL RADIO ADVERTISING	PRICES PER 30 SEC UNIT		
		Other single country	Eur excl. UK	World
RC	International Rates	£382	£708	£1,485

All Radio Advertising rates include 'Simultaneous Webcasting' - but this does not include advertisements placed on websites which must be licensed separately (see Online & Mobile section on page 11).

Special licences for tag ending changes and cut-downs are available for advertising rates - please refer to page 12 for details.

# OTHER ADVERTISING

PRODUCTION CATEGORY	OTHER ADVERTISING	PRICES PER 30 SEC UNIT	
		Eur*	World
F3	Cinema Advertising	£298	£624
T5	Audio Visual Public Location Advertising	£134	£282
ST4	Audio Only Public Location Advertising	£46	£100
V4	Adverts on Videos and DVDs (includes 'out of context' trailers)	£298	£624

Eur\* = Europe (including UK & Eire) or any other continent (USA = Continent)

Special licences for tag ending changes and cut-downs are available for advertising rates - please refer to page 12 for details.

**NEW FOR 2007: EUROPEAN & WORLD RATES ARE NOW AVAILABLE FOR INFOMERCIALS**

PRODUCTION CATEGORY	INFOMERCIALS			
		UK	Eur*	World
T6	Per 30 second unit of music	£100	£210	£441
T6	Per 15 minute Infomercial	£450	£945	£1,985
T6	Per 30 minute Infomercial	£750	£1,575	£3,308

Eur\* = Europe (including UK & Eire) or any other continent (USA = Continent)

Infomercials are extended television promotions for specific products (which educate consumers before inviting them to buy the product or service) and are normally shown outside of peak hours.

Special licences for tag ending changes and cut-downs are available for advertising rates - please refer to page 12 for details.

# ADVERTISING CAMPAIGNS

## NEW FOR 2007: MCPS IS PLEASED TO INTRODUCE NEW RATES THAT ALLOW USERS TO LICENSE PRODUCTION MUSIC SPECIFICALLY FOR ADVERTISING CAMPAIGNS

These rates and options allow users to license production music for advertising campaigns for up to 12 months.

PRODUCTION CATEGORY	ALL MEDIA FOR AN ADVERTISING CAMPAIGN <small>(licences valid for up to 12 months)</small>	PRICES PER 30 SEC UNIT
		World
AM1*	All Media Advertising Campaign	£14,000

\*This option allows users to clear for worldwide use in an advertising campaign, for all types of media.

Unlimited cut-downs, tag endings and production variations are also included under this option (see page 12 of the Rate Card for full details on these terms).

## NEW FOR 2007: ADVERTISING CAMPAIGN RATE UPGRADE, FOR SPECIFIC CATEGORY & TERRITORY USAGE

This option allows users to license advertising campaigns, in specific relation to the forms of media and territories the user wishes the advertisement to be broadcast in. This is achieved by providing an 'upgrade' option set at 3 times the value of the categories selected by the user.

For example below; an advertising campaign covering UK 'Cable & Satellite Television' (T3) and the 'Full UK Radio Network plus Nationals' (RC) categories, would be charged at 3 times the combination of these rates, as follows:

$$\begin{aligned} & \text{£652 (T3) + £1,019 (RC) = £1,671} \\ & \text{£1,671} \times 3 = \text{£5,013} \\ & \text{£5,013} = \text{Value of applicable Campaign Rate licence} \end{aligned}$$

Users wishing to license in this way will find this option available within our Online AFML system at [www.mcps.co.uk/productionmusic](http://www.mcps.co.uk/productionmusic)

Unlimited Cut-Downs, Tag Endings and Production Variations are also included under this option (see page 12 of the Rate Card for full details on these terms).

## NEW FOR 2007: SPONSORED IDENT ADVERTISING CAMPAIGN RATES

This option allows users to license specifically for Sponsored Ident advertising campaigns, based on a 5 times uplift of either the £636 (T4) or £318 (T3) Sponsored Ident rates.

These rates also permit unlimited production variations of a Sponsored Ident for a particular product or service.

Users wishing to license in this way will find this option available within our Online AFML system at [www.mcps.co.uk/productionmusic](http://www.mcps.co.uk/productionmusic)

# ADVERTISING CAMPAIGNS & ALL MEDIA ADVERTISING

PRODUCTION CATEGORY	SPONSORED IDENT ADVERTISING CAMPAIGN (licences valid for up to 12 months)	PRICES PER 30 SEC UNIT	
		UK & Eire*	Network
T3	Sponsored Ident Advertising Campaign (per channel)	£1,590	
T4	Sponsored Ident Advertising Campaign (per terrestrial network)		£3,180

UK & Eire\* = UK & Eire or any other one country.

These rates also permit unlimited production variations of a Sponsored Ident for a particular product or service.

Users wishing to license in this way will find this option available within our Online AFML system at [www.mcps.co.uk/productionmusic](http://www.mcps.co.uk/productionmusic)

## ADVERTISING CAMPAIGNS

A linked creative idea(s) of a similar or developing theme, using single or multiple forms of media, for the same product or client (where the same unit of a musical work is used).

## PRODUCTION VARIATIONS

Where a change (such as visuals or duration) is made to the content of any one production within an advertising campaign. For example, a campaign with a continuing narrative (storyline).

**NEW FOR 2007: THIS NEW INNOVATIVE APPROACH TO LICENSING PRODUCTION MUSIC OFFERS GREATER FLEXIBILITY AND VALUE FOR MONEY FOR USERS**

PRODUCTION CATEGORY	ALL MEDIA ADVERTISING	PRICES PER 30 SEC UNIT	
		World	
AM1	All Media Advertising	£7,000	

Special licences for tag ending changes and cut-downs are available for advertising rates - please refer to page 12 for details.

# APPLYING FOR A LICENCE

Always obtain your music licence and make sure the relevant royalty and other fees are paid BEFORE your production is used in any way eg transmitted, broadcast, shown, exhibited, distributed, hired, exploited. You must also ensure that you have registered with MCPS as an authorised user of Production Music - you do this by signing the MCPS Code of Conduct (see below for more details).

Obtaining the correct music licence is a simple process, with all the information you need now available on our website. Visit the website address below to access an online rate card, application form, list of libraries, rate calculator and our terms and conditions of business.

You can also download a handy guide to using Production Music, or contact MCPS Licensing on 020 8378 7500 to be sent a copy.

## REGISTERING WITH MCPS AS AN AUTHORISED USER OF PRODUCTION MUSIC

MCPS protects and administers the copyright in Production Music libraries' works and the sound recordings upon which these are made available. These libraries represent the vast majority and very best of such sources of music available in the UK.

Any individual or company who intends to use or hold Production Music library recordings is required to register with MCPS as an authorised user. This involves signing the MCPS Code of Conduct before obtaining and using Production Music recordings.

Once registered, a registration identity is provided. This enables music users to approach and request copies of Production Music recordings from any MCPS music library.

The Code of Conduct sets out the terms upon which Production Music recordings may be used to incorporate music into productions before licences are obtained, and the procedure for applying for licences.

## TO REGISTER WITH MCPS, SIMPLY VISIT OUR WEBSITE:

[www.mcps.co.uk/productionmusic](http://www.mcps.co.uk/productionmusic)

## COPYRIGHT WARNING

Copyright is infringed not only by anyone who records a work without a licence but also by anyone who authorises that recording or procures that the recording takes place. Facility houses, production companies and clients may therefore all be liable for any such infringement where a valid licence has not been issued.

Any authorisation to record prior to obtaining a licence and paying the royalty and other fees (whether expressed or implied) is subject to the fundamental condition that a licence is obtained and the fees paid as referred to in the section 'Rate Card Notes'. If this is not done, any such authorisation is deemed never to have had effect.

No authorisation to record is granted by the supply of Production Music discs.

## PLEASE NOTE:

An Administration Fee of £8 will be charged for each licence issued. Rates are quoted in £ sterling for a unit of 30 seconds or less for each separate cue. All fees are exclusive of VAT.

Aggregation of timings is not permitted.

# RATE CARD NOTES

- 1 The rates referred to in this rate card are for the copying of the musical work and/or the sound recording and (where appropriate) distribution of copies only. All other relevant acts (for example: broadcasting and communication to the public) generally require separate licences, both in relation to the musical work and the sound recording.
- 2 **The royalties and other fees referred to in this rate card apply only to Production Music: library musical works and sound recordings, the copyrights in which are administered by MCPS.** Making an enquiry to MCPS and arranging a licence in advance of recording, is essential in the case of any other type of copyright music. If the copyright owner is willing to grant a licence: the details of royalties, other fees and other terms and conditions will be quoted for the various categories and territories.
- 3 Where a valid licence is not obtained at the correct time, or the Code of Conduct has not been signed, the Production Music libraries reserve all their rights. If it is considered appropriate, retrospective licences may be granted, but these are likely to be subject to significantly higher royalty fees than those referred to in this rate card.
- 4 In using a Production Music library recording as the source from which a musical work is reproduced, a dubbing fee is payable. **However, all rates are now expressed inclusive of dubbing fees.**
- 5 **Productions which have been altered in any way are considered to be separate productions, and require a separate licence and royalty and other fees to be paid.**
- 6 The standard terms on which licences are granted for the use of Production Music libraries' works are printed on the front and back of the invoice issued. Specimen copies may be obtained from MCPS, but these may be subject to change from time to time. As well as the restrictions referred to in rate card note 1, licences do not allow copying (or distribution) for the purpose of sale or rental to the general public, unless specifically stated otherwise.
- 7 Where there are special circumstances involved with productions covered by this rate card, consideration may be given to the level of fees due. For example, special circumstances may include 'cut-down' versions of an original commercial, or minor alterations to a production which strictly require a separate licence and fees to be paid (see page 7). **In either case it is essential that prior agreement is reached with MCPS before there is any form of exploitation of the completed production.**
- 8 Provided the necessary territorial clearance has been obtained, productions varying only in language translation will not require a separate licence to be issued and additional fees paid.
- 9 This rate card is reviewed annually.

**FOR FURTHER INFORMATION & ADVICE PLEASE CONTACT:**

MCPS Licensing,  
Elgar House,  
41 Streatham High Road,  
London,  
SW16 1ER.

Tel No: 020 8378 7500 Fax No: 020 8378 7501  
Email: [rate.card@mcps.co.uk](mailto:rate.card@mcps.co.uk)  
Website: [www.mcps.co.uk/productionmusic](http://www.mcps.co.uk/productionmusic)

For TV and Radio Programme uses only, please contact Broadcast Licensing:

TV Production Companies:  
Tel 020 7306 4101  
Email: [tvprogrammes@mcps.co.uk](mailto:tvprogrammes@mcps.co.uk)

TV Broadcasters:  
Tel 020 7306 4601  
E-mail: [tvblankets@mcps.co.uk](mailto:tvblankets@mcps.co.uk)

Radio Production Companies and Broadcasters:  
Tel 020 7306 4601  
Email: [radiolicensing@mcps.co.uk](mailto:radiolicensing@mcps.co.uk)